

# ADVERTISING DEADLINE SCHEDULE

# 2025

## Deadlines

Publication Day	Reservations Cancellations Size Changes	Completed Ad/Final Deadline
<b>MONDAY</b>		
All Sections	Friday, 2 p.m.	Friday, 3 p.m.
<b>TUESDAY</b>		
Main News/Sports/Business/Classified	Monday, 10 a.m.	Monday, 3 p.m.
<b>WEDNESDAY</b>		
PINCH ROP	Tuesday, Noon	Wednesday, 3 p.m.
PINCH Classified	Wednesday, Noon	Wednesday, 3 p.m.
Today/Food	Monday, 10 a.m.	Monday, 2 p.m.
Main News/Sports/Business/Classified	Tuesday, 10 a.m.	Tuesday, 3 p.m.
<b>THURSDAY</b>		
Serendipity/Health-Voice	Monday, Noon	Tuesday, 3 p.m.
Voice Legal Liners		Monday, Noon
Main News		
Sports/Outdoors		
Business/Classified	Wednesday, 10 a.m.	Wednesday, 3 p.m.
<b>FRIDAY</b>		
Serendipity	Tuesday, 5 p.m.	Thursday, Noon
Main News/Sports/Business/Classified	Thursday, 10 a.m.	Thursday, 3 p.m.
<b>SATURDAY</b>		
Main News/Sports/Business/Classified	Friday, 10 a.m.	Friday, 3 p.m.
<b>SUNDAY</b>		
Today/Entertainment/Home/Travel	Wednesday, 5 p.m.	Friday, 10 a.m.
RE Display	Thursday, Noon	Friday, Noon
Real Estate Liners		Friday, Noon
Business	Wednesday, 5 p.m.	Friday, 3 p.m.
Main News/Sports/Classified	Thursday, 10 a.m.	Friday, 3 p.m.
Obits	Thursday, Noon	Friday, Noon
TV Week		Friday, 4 P.M.
	(12 days prior to publication)	
	Wednesday 5 p.m.	Monday, 5 p.m.

## Closing Schedule for Preprints

Preprint distribution is available on Wednesday and Sunday. Reservations are due Wednesday prior to insertion the following Wednesday and Sunday. The delivery deadline is Friday prior to insertion the following Wednesday and Sunday. Thanksgiving Day reservations are due November 14th, and the delivery deadline is November 15th.

Deliver preprints to: Northwest Offset Printing,  
19223 E Euclid Ave, Spokane Valley, WA 99027

Receiving times are Mon-Fri 7am-5pm

Receiving Contact: Please contact your Sales Executive

## Mechanical Requirements

Standard Page: 6 columns wide x 21.5" deep

Columns	Inches
1	1.556
2	3.222
3	4.875
4	6.542
5	8.208
6	9.875

Tabloid Page: 6 columns wide x 9.5" deep

Columns	Inches
1	1.556
2	3.222
3	4.875
4	6.542
5	8.208
6	9.875

## Double Truck

Page	Inches
Standard	20.875"
Tabloid	20.875"

The minimum column width of ads that occupy the gutter of a standard-size page must be 8 columns with a minimum height of three inches. Tabloid-size-page double trucks must be 12 columns with a minimum height of 2 inches. For ad-positioning purposes (based on space availability) a full double truck will have position precedence over a less-than-full double truck. For same-size advertisements position precedence is determined by the order in which the advertisements are received by The Spokesman-Review and/or payment of a 25% position premium. Standard or Tabloid double-truck color will be charged at full-page rate.

For more information please contact your Multimedia Sales Executive or visit [www.spokesman.com/advertising](http://www.spokesman.com/advertising) Spokane 509-459-5095

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